



**LAUZON**  
*Distinctive Hardwood Flooring*

CLASSICS | NEXTSTEP  
Solid and Fusion Engineered Collections



*The natural elegance of hardwood*



CLASSICS | NEXTSTEP  
Solid and Fusion Engineered Collections

Lauzon Distinctive Hardwood Flooring is an industry leader and one of North America's fastest growing producers of hardwood flooring products. Our parent company, LII, was founded over 20 years ago with the philosophy that protecting the environment and incorporating sustainable forest practices should be a core part of our business.



FORESTS FIRST

From forest to finished product, LII offers the benefit of a fully integrated operation with access to a guaranteed 25-year supply of renewable raw materials. This allows us to responsibly manage every aspect of production, ensuring our sustainable values are part of every process.

The company operates its own sawmills, milling plants and complete hardwood flooring finish lines, all of which are equipped with the most advanced technology on the market. Sustainable resources and other initiatives – including large recycling mills that convert leftover residue into wood pellets, commonly used as an eco-friendly and energy efficient heat source for pellet stoves or boilers – are part of LII's significant commitment to the environment. In 2001, Lauzon's Papineauville operation plant was the first company in the North American flooring industry to achieve ISO 9001:2000 certification.



You want a new hardwood floor. . .  
How do you choose?

When shopping for a hardwood floor, you will be faced with a number of choices. It can be confusing as so many manufacturers claim to be “the best”. Without knowing as much about the technology as the manufacturers themselves, how do you determine “best quality” and “best value”? We at Lauzon believe quality speaks for itself. That’s why we invite you to look around, compare, touch, ask questions and explore. We’re confident that, in the end, you’ll want to invest in a Lauzon floor. **Now all you have to do is choose!**

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# Northern

The timeless beauty of Northern wood infuses this particularly popular look within our collections, which feature some of the hardest wood on the continent. Aesthetic attributes include an elegantly subtle grain and the enduring warmth of natural color variations. A wide range of species and colors allows for innovative creativity in matching virtually any architectural style and decor. Also available in a choice of grades.



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# Northern

When you want a floor to set the tone, create a mood or make an impression, nothing can compare with hardwood. The endless design options available with hardwood flooring make it easy for you to create a truly unique living space.



Classics: Northern, Yellow Birch, Red, Natural.

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Classics, Northern, Red Oak, Medium Brown.



Classics, Northern, Ash, Natural.



NextStep, Northern, Red Oak, Natural.



NextStep, Northern, Hard Maple, Arabica.

# Country

Let the outdoors in with Lauzon's Country flooring choices. Casual sophistication comes naturally to these beautiful species, which exude a charm and beauty all their own. A palette of styles and colors allows the design to set the mood, ensuring a quality hardwood floor with gracious elegance and a uniquely comforting warmth of character.



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# Country

Cherished tones, sharp contrasting grains and warm eye-catching shades are just a few of the choices that make Country one of the most popular flooring styles for traditional and contemporary homes alike.



Classics: Country, Hard Maple, Natural.



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NextStep, Country, Yellow Birch, Natural.



NextStep, Country, Yellow Birch – combination of 3 1/2" (82.5 mm) and 5 7/8" (132 mm), Truffle.



Classics, Country, Red Oak, Amaretto.



NextStep, Country, Hickory, Natural.

# *International*

For exotic and distinctive tastes, the International look offers an expansively global appeal and an exciting array of international hardwood flooring options. Chosen from the finest wood the world has to offer, these spectacular species and colors make a dramatic statement. A natural complement to both modern and traditional decors, our International floors are sure to inspire those with a flair for fashion.



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# *International*

Beautifully crafted to withstand the test of time, these premium flooring options bring lasting value and beauty to rooms in any home. Discover how the warmth and elegance of exotic woods can transform your home into a stylish expression of your good taste.



Classics: International, Andiroba, Natural.

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NextStep International, Black Walnut, Natural.



NextStep International, Tigerwood, Natural.



NextStep International, African Sapele, Natural.



NextStep International, Brazilian Cherry, Natural.

# Antique

Recapture the warmth and style of another era with Lauzon's timeless Antique Collection. An inspired blending of rich wood tones along with our new silky, low-gloss Pearl finish infuse this collection with an incomparable antique appearance. Available in our solid and fusion engineered hardwood collections and featuring beautiful Betula additions, the unique Antique Collection is sure to inspire.





# Betula Antique

The five warm, inviting tones capture the beauty, comfort and sophistication of days gone by, making the Antique Collection an enticing choice for rooms of any size or style.



Classics: Antique, Betula Antique – combination of 3 1/2" (82.5 mm) and 4 1/4" (108 mm); Terra.



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# Specifications

The Lauzon Classics and NextStep Collections are unmatched for their extraordinary beauty and elegance. All Lauzon products create unique flooring masterpieces and bring utmost beauty and style to any decor while allowing you to showcase your good taste.



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# Finishes

Lauzon's Polynium™ Plus finishes are more resistant than ever. Lauzon's Polymerized Titanium finish is one of the best in the industry.



## Polynium Plus: A Highly Durable Finish

Polynium Plus is a highly durable polymerized titanium finish, designed for residential applications, that provides exceptional wear and fade protection.

- Unique Polymerized Titanium Technology maintains a crystal clear surface finish that highlights the natural warmth of the wood grain – unmatched in the industry!
- Superior flexibility allows finish to yield and flex under the impact of hard or heavy objects
- Ten times more resistant than polyurethane
- Perfect adhesion to the wood for total resistance to flaking and peeling
- Surface can be refinished without sanding down to the wood
- Exclusive **Sunshield** in-wood treatment minimizes yellowing of the wood as a result of exposure to UV rays
- **Ultra-Fresh™** for long-lasting resistance against microorganisms that can cause odors, staining and deterioration
- Health-friendly, free of volatile organic compounds (VOCs) and environmentally damaging solvents (formaldehyde)
- Available in a semi-gloss finish
- 25-year wear-through finish warranty



## Polynium Plus with Titanium Traffic: The Best of Both Worlds
















Lauzon's Polynium Plus renowned clarity combined with our commercial resistance allowing the wood's vibrancy to shine through.

In addition to the already superior performance of the Polynium Plus with Sunshield finish, our new Polynium Plus with Titanium Traffic offers the following characteristics:

- Long-lasting abrasion resistance to maintain the floor's original appearance – more resistant than any leading brand!
- Even easier to clean finish using nanotechnology to quickly disperse surface dirt
- Standard on all silky low-gloss **Pearl** finish products
- 25-year wear-through finish warranty
- 5-year light commercial warranty

# Compare the Difference



	Polyonium + with Sunshield	Polyonium + with Titanium Traffic	Competition
<b>CLARITY OF FINISH</b> A luminescent and protective finish highlighting the natural warmth and beauty of the wood grain.	☆☆☆ 	☆☆☆ 	☆ 
<b>ABRASION RESISTANCE</b> Long-lasting abrasion resistance to withstand everyday activities and to maintain the floor's original appearance.	☆☆ 	☆☆☆ 	☆ 
<b>EASY TO CLEAN</b> Even easier to clean finish using nanotechnology to quickly disperse surface dirt.	☆☆ 	☆☆☆ 	☆ 
<b>FLEXIBILITY</b> Superior flexibility allows finish to yield and flex under the impact of hard and heavy objects and resist peeling or cracking.	☆☆ 	☆☆☆ 	☆ 
<b>COLOR STABILITY</b> Also features Sunshield, an exclusive in-wood treatment that minimizes yellowing of the wood as a result of exposure to UV rays.	☆☆ 	☆☆ 	☆ 

**Note:** Polyonium with Sunshield™ does not prevent, nor is it warranted to prevent, the darkening or lightening effect of oxidation that occurs naturally with all wood species.

# Features & Colors

The Lauzon Classics Collection of prefinished solid hardwood flooring is made with premium solid hardwoods. This collection comes in a wide choice of species and a wide variety of fashion colors to create a unique and sophisticated flooring masterpiece. Discriminating homeowners can choose from four distinct styles, including Northern hardwoods, Country casuals, International exotics and charming Antiques.

## Solid Construction

Our Classics Collection features only superior wood grades that have been meticulously selected and approved by our highly skilled professionals. The lumber is then kiln-dried and milled through an exclusive solid sawn process that maintains the wood's beautiful grain, color and consistency. Finally, a flawless Micro-V profile is expertly milled on all four sides, then stained and finished. This exquisite, shallow bevel facilitates maintenance and enhances the flooring's beauty and performance.

- Lifetime warranty on the structure of the wood
- 25-year wear-through finish warranty



## Compare the Difference

### LAUZON



**Superior Grading of Species**  
(each plank undergoes meticulous inspection)

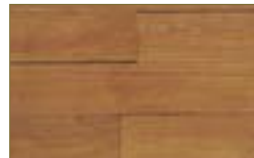


**Precision Milling**  
(ensures a strong, tight joint, and a pliant, flexible floor)

### COMPETITION

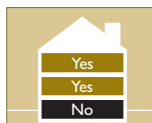


**Inferior Grading of Species**  
(higher % of waste when installing)



**Inferior Milling**  
(planks don't butt as tight and separations may occur, causing floorboards to creak)

## Recommended Installations



**Recommended Installation Levels**

Our Classics solid prefinished hardwood flooring installs quickly and easily in any room on or above grade. Designed to be nailed or stapled down and the ideal choice for renovations or new construction, these prefinished, hypoallergenic floors require no messy sanding or finishing so you can enjoy your new floor as soon as it's installed.



Staple



Nail

The Lauzon NextStep Collection showcases Lauzon's unique fusion engineered process. The result of numerous years of research and development, this unique precision milling technology creates visibly superior wood flooring. Available in four appealing styles, NextStep floors offer the beauty of a solid sawn hardwood surface that is bonded to prime-quality bottom layers, ensuring bi-directional strength, stability and elasticity.

## Fusion Engineered Construction

Our dry solid sawn process is the same technique used for traditional hardwood flooring. It ensures an expert cut of kiln-dried wood that beautifully maintains the natural color variations, consistency and grain of the species. Other manufacturers use rotary-peeled or sliced surfaces, which are often too thin for re-sanding and can show undesirable end checks, chipped corners and edge splinters.

- Lifetime warranty on the structure of the wood
- 25-year wear-through finish warranty



## Compare the Difference

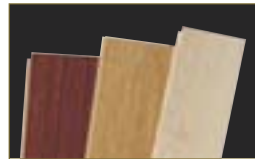
### LAUZON



**Dry Solid Sawn Process**  
(ensures a solid wood floor look, firm grain and smooth, splice-free surface)



**1/8" Top Layer**  
(can be sanded and refinished if required; professional refinishing allowable up to three times)



**Superior Grading of Species**  
(each plank undergoes meticulous inspection)



**Precision Milling**  
(ensures a strong, tight joint, and a pliant, flexible floor)

### COMPETITION



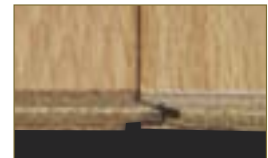
**Rotary Peeled or Sliced**  
(can have repetitive patterns, undesirable end checks, chipped corners and edge splinters)



**Thin Top Layer**  
(may not be sanded or refinished)

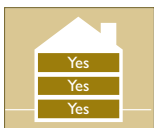


**Inferior Grading of Species**  
(higher % of waste when installing)



**Inferior Milling**  
(planks don't butt as tight and separations may occur, causing floorboards to creak)

## Recommended Installations



**Recommended Installation Levels**

Whether on, below or above grade, NextStep fusion engineered hardwood flooring installs easily in any house or condo. It can be installed as a floating floor or you can simply nail, glue or staple the planks to a variety of surfaces, such as concrete, wood and cork. It can even be glued over concrete with a radiant heat system. In any case, there is no sanding, finishing or drying time required so you can move back into the room as soon as installation is complete.



Staple



Nail



Glue



Floating\*

\* Floating installations are not recommended nor guaranteed if installed below grade or for commercial purposes and cannot be used for herringbone patterns.

## Wood Grades

Wood grading is a classification system that rates wood planks based on their natural color variations. The grade assigned to a particular plank refers only to its visual characteristics and not its quality.

- Select & Better**  
natural color variation
- Pacific**  
slight color variation and sound knots
- Colonial**  
significant color variation and sound knots
- Country**  
significant color variation with occasional open knots



### NORTHERN (N)


### COUNTRY (C)


### ANTIQUE (A)

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# Profile



**Micro-V**  
Beveled edge adds dimension and depth to wood surface.



## Widths

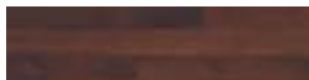
2 1/4" (57 mm)

3 1/4" (82.5 mm)

4 1/4" (108 mm)



(N) Beech, Golden Amber, 2 1/4", 3 1/4"



(N) Beech, Truffle, 2 1/4", 3 1/4"



(N) Cherry, Natural, 2 1/4", 3 1/4"



(N) Hard Maple, Natural, 2 1/4", 3 1/4", 4 1/4"



(N) Hard Maple, Desert Brown, 2 1/4", 3 1/4"



(N) Hard Maple, Golden Amber, 2 1/4", 3 1/4"



(N) Hard Maple, Medium Brown, 2 1/4", 3 1/4", 4 1/4"



(N) Hard Maple, Midnight Brown, 2 1/4", 3 1/4"



**NEW**  
(N) Hard Maple, Taupe, 2 1/4", 3 1/4", 4 1/4"



(N) Hard Maple, Truffle, 2 1/4", 3 1/4", 4 1/4"



(N) Hard Maple, Velvet Brown, 2 1/4", 3 1/4"



(N) Red Oak, Natural, 2 1/4", 3 1/4", 4 1/4"



(N) Red Oak, Copper, 2 1/4", 3 1/4"



(N) Red Oak, Desert Brown, 2 1/4", 3 1/4"



(N) Red Oak, Golden Amber, 2 1/4", 3 1/4"



(N) Red Oak, Medium Brown, 2 1/4", 3 1/4"



(N) Red Oak, Sahara, 2 1/4", 3 1/4"



**NEW**  
(N) Red Oak, Taupe, 2 1/4", 3 1/4", 4 1/4"



(N) Red Oak, Truffle, 2 1/4", 3 1/4", 4 1/4"



(N) Red Oak, Velvet Brown, 2 1/4", 3 1/4"



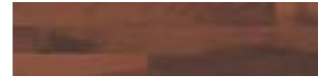
**NEW**  
(N) Yellow Birch, Arabica, 2 1/4", 3 1/4", 4 1/4"



(N) Yellow Birch, Copper, 2 1/4", 3 1/4"



(N) Yellow Birch, Desert Brown, 2 1/4", 3 1/4"



(N) Yellow Birch, Golden Amber, 2 1/4", 3 1/4"



**NEW**  
(N) Yellow Birch, Taupe, 2 1/4", 3 1/4", 4 1/4"



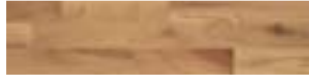
(N) Yellow Birch, Truffle, 2 1/4", 3 1/4", 4 1/4"



(N) Yellow Birch, Velvet Brown, 2 1/4", 3 1/4"



(C) Red Oak, Natural, 2 1/4", 3 1/4"



(C) Red Oak, Amaretto, 2 1/4", 3 1/4"



(C) Red Oak, Oxford Gray, 2 1/4", 3 1/4"



(C) Red Oak, Truffle, 2 1/4", 3 1/4"



(I) Brazilian Cherry, Natural, 3 1/4"



**NEW**  
(I) Brazilian Cherry, Leather, 3 1/4"



(I) Tigerwood, Natural, 3 1/4"



**NEW**  
(A) Betula Antique, Palomino, 3 1/4", 4 1/4"



(A) Betula Antique, Terra, 3 1/4", 4 1/4"

Note: Stains shown on Pacific grade.

Please refer to our Standard Product Offering Chart for complete details on our product line. Due to the printing process, colors may vary from actual product.

# Wood Grades

Wood grading is a classification system that rates wood planks based on their natural color variations. The grade assigned to a particular plank refers only to its visual characteristics and not its quality.

- Select & Better**  
natural color variation
- Exclusive**  
slight color variation with sound and slightly open knots
- Heritage**  
significant color variation and sound knots
- Country**  
significant color variation with occasional open knots



## NORTHERN (N)



(N) Hard Maple, Medium Brown, 3/4"



(N) Hard Maple, Velvet Brown, 3/4"



(N) Red Oak, Golden Amber, 3/4"



(N) Red Oak, Velvet Brown, 3/4"



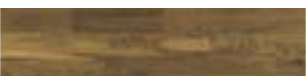
(N) Yellow Birch, Velvet Brown, 3/4"



(C) Yellow Birch, Copper, 3/4"



(I) American Cherry, Auburn, 3/4"



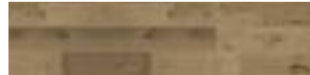
(I) Lapacho, Natural, 3/4", 5/16"



(A) Betula Antique, Terra, 3/4", 5/16"



(N) Hard Maple, Natural, 3/4", 5/16"



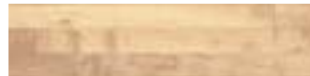
(N) Hard Maple, Midnight Brown, 3/4"



(N) Red Oak, Natural, 3/4", 5/16"



(N) Red Oak, Midnight Brown, 3/4"



(N) Yellow Birch, Natural, 3/4"



(C) American Cherry, Natural, 3/4"



(C) Yellow Birch, Golden Amber, 3/4"



(I) American Cherry, Truffle, 3/4"



(I) Santos Mahogany, Natural, 3/4", 5/16"



(N) Hard Maple, Amaretto, 3/4"



(N) Hard Maple, Oxford Gray, 3/4", 5/16"



(N) Red Oak, Amaretto, 3/4", 5/16"



(N) Red Oak, Onyx, 3/4", 5/16"



(N) Yellow Birch, Amaretto, 3/4", 5/16"



(C) American Cherry, Natural, 3/4"



(C) Yellow Birch, Oxford Gray, 3/4"



(I) Betula Golden Walnut, Natural, 3/4"



(I) Tigerwood, Natural, 3/4", 5/16"



(N) Hard Maple, Antique Cherry, 3/4"



(N) Hard Maple, Pecan, 3/4"



(N) Red Oak, Antique Cherry, 3/4"



(N) Red Oak, Pecan, 3/4"



(N) Yellow Birch, Arabica, 3/4", 5/16"



(C) Hickory, Natural, 3/4", 5/16"



(C) Yellow Birch, Truffle, 3/4"



(I) Black Walnut, Natural, 3/4"



## ANTIQUE (A)

Note: Stains shown on Exclusive and Heritage grades.

Please refer to our Standard Product Offering Chart for complete details on our product line. Due to the printing process, colors may vary from actual product.

# Profiles



**Square Edge**  
Smooth surface emphasizes flawless fit and creates a seamless finish.



**Micro-V**  
Beveled edge adds dimension and depth to wood surface.



## Widths

3 1/4" (82.5 mm)

5 3/16" (132 mm)

*Note: 5 3/16" (132 mm) planks are only available with a Micro-V edge.*

<b>NEW</b> (N) Hard Maple, Arabica, 3 1/4", 5 3/16"	(N) Hard Maple, Copper, 3 1/4"	(N) Hard Maple, Desert Brown, 3 1/4"	(N) Hard Maple, Golden Amber, 3 1/4", 5 3/16"
(N) Hard Maple, Rum, 3 1/4"	(N) Hard Maple, Sahara, 3 1/4"	<b>NEW</b> (N) Hard Maple, Taupe, 3 1/4", 5 3/16"	(N) Hard Maple, Truffle, 3 1/4"
<b>NEW</b> (N) Red Oak, Arabica, 3 1/4", 5 3/16"	(N) Red Oak, Chestnut, 3 1/4"	(N) Red Oak, Copper, 3 1/4"	(N) Red Oak, Desert Brown, 3 1/4"
(N) Red Oak, Rum, 3 1/4"	(N) Red Oak, Sahara, 3 1/4"	<b>NEW</b> (N) Red Oak, Taupe, 3 1/4", 5 3/16"	(N) Red Oak, Truffle, 3 1/4"
(N) Yellow Birch, Desert Brown, 3 1/4"	(N) Yellow Birch, Oxford Gray, 5 3/16"	<b>NEW</b> (N) Yellow Birch, Taupe, 3 1/4", 5 3/16"	(N) Yellow Birch, Truffle, 5 3/16"
(C) Hickory, Copper, 5 3/16"	(C) Hickory, Truffle, 5 3/16"	(C) Yellow Birch, Natural, 3 1/4"	(C) Yellow Birch, Amaretto, 3 1/4"
<b>INTERNATIONAL (I)</b>	(I) African Sapele, Natural, 3 1/4", 5 3/16"	<b>NEW</b> (I) African Sapele, Palomino, 3 1/4", 5 3/16"	(I) American Cherry, Natural, 3 1/4"
(I) Black Walnut, Atlantic, Natural, 3 1/4"	(I) Black Walnut, Atlantic, Med. Brown, 3 1/4"	(I) Black Walnut, Atlantic, Portobello, 3 1/4"	(I) Brazilian Cherry, Natural, 3 1/4", 5 3/16"
(A) Betula Antique, Antique Cherry, 5 3/16"	(A) Betula Antique, Copper, 5 3/16"	<b>NEW</b> (A) Betula Antique, Golden Amber, 5 3/16"	<b>NEW</b> (A) Betula Antique, Palomino, 5 3/16"

# Caring For Your New Floor

Your Lauzon hardwood flooring is an investment that can be

protected quite easily by knowing a few basic facts and by following a few simple guidelines. In this section, you'll find helpful information on the nature of hardwood flooring and discover the steps you can take to ensure its beauty and value are maintained for many years.

Classics: Northern, Red Oak, Natural.



## Lauzon Quality Care Kit

Maintaining the beauty of your hardwood floor is easy with the Lauzon Quality Care Kit. Each kit contains a swivel-head mop designed specifically for hardwood floor maintenance, a machine washable mop head cover with absorbent foam membrane, and a 700 ml/24 fl. oz. Quality Care Liquid Cleaner, which is non-abrasive and leaves no residue.

### A Few Points on Preventative Care



Place doormats at entry points. Wipe shoes when entering. Always remove stiletto and high heeled shoes.



Do not move heavy objects without first putting a protective cover underneath.



Use protective covers on the feet of furniture (rubber, felt, etc.).

### Care & Maintenance



Vacuum or sweep excess dirt and dust from floor surface.



Spray mop head cover with a small amount of Quality Care Liquid Cleaner.



Clean floor with moistened mop.

### Touch Up Kit

Accidents happen. Keep your floor looking like new with the Lauzon Touch Up Kit – ideal for repairing superficial problems like light scuffs and scratches.



DO NOT USE: Ammonia, furniture polish, oil, paint thinner, soap, vinegar, water or wax.

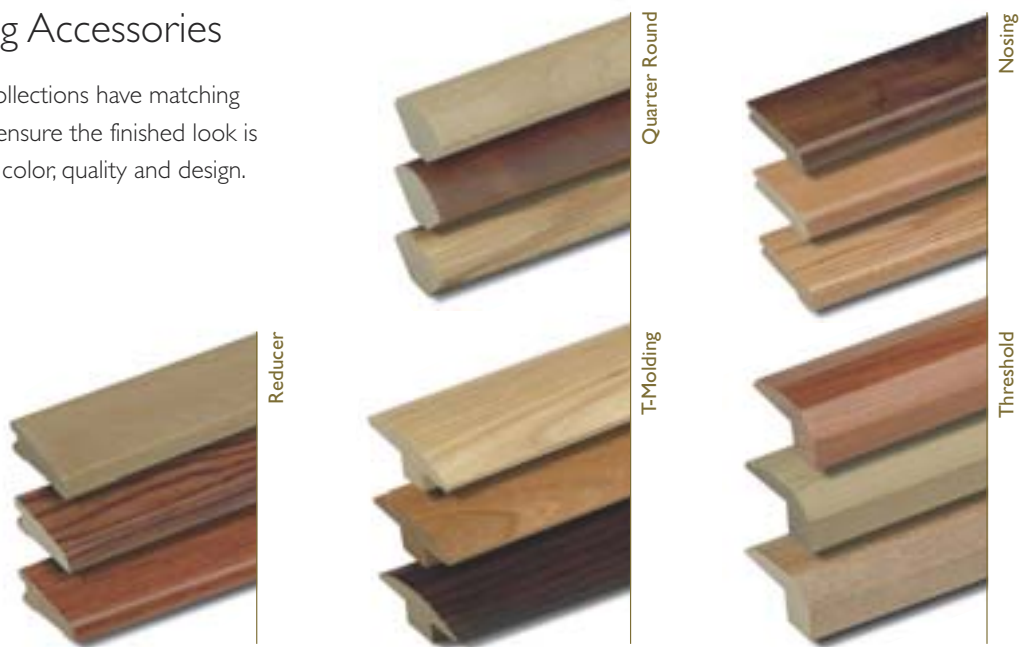
# Finishing Touches

Lauzon has designed a complete hardwood flooring solution to ensure every installation is pristine and problem-free. With our full line of matching accessories, your Lauzon floor has everything it needs to look beautiful for years to come.

Lauzon has designed a complete hardwood flooring solution to ensure every installation is pristine and problem-free. With our full line of matching accessories, your Lauzon floor has everything it needs to look beautiful for years to come.

## Matching Accessories

All Lauzon collections have matching moldings to ensure the finished look is consistent in color, quality and design.



## Facts & Figures

### Humidity Levels

Excess moisture causes wood to expand, and insufficient moisture causes it to contract. Try to keep humidity at recommended levels.

### Recommended Humidity Levels:

Classics Collection: 35-55% humidity  
NextStep Collection: 35-65% humidity

### Natural Aging of Wood

Depending on the species of your wood floor, its tone will naturally change over time. This is part of wood's natural oxidation process. Here are a few examples:



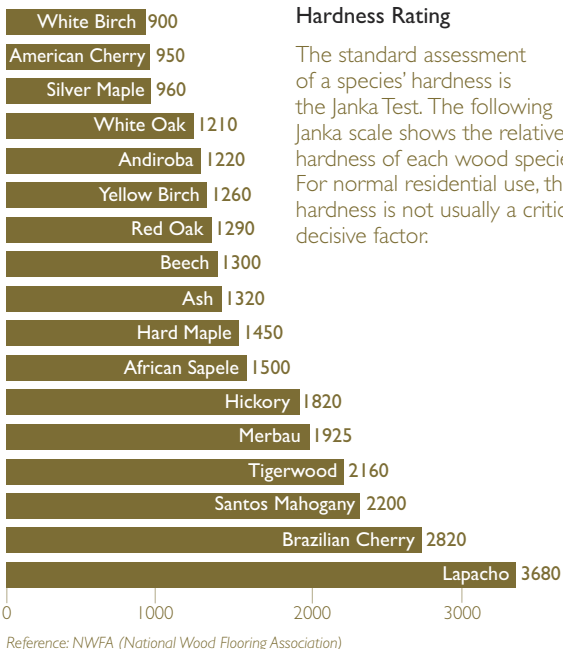
American Cherry  
(Darkens considerably)



Santos Mahogany  
(Slight muting of the color over time)



Betula Golden Walnut  
(Lightens to a more golden shade)



### Hardness Rating

The standard assessment of a species' hardness is the Janka Test. The following Janka scale shows the relative hardness of each wood species. For normal residential use, the hardness is not usually a critical decisive factor.

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