



APPALACHIAN
APPALACHIAN FLOORING

SOLID

Prefinished Hardwood Flooring



Evershine



APPALACHIAN

A TRADITION OF EXCELLENCE

The Appalachian mountain range is one of North America's oldest and most majestic natural wonders. It stretches from Canada's eastern seaboard to central Alabama in the United States. The Appalachians are home to an amazing variety of hardwood species, world renowned for their superior natural qualities. Black Walnut, Cherry, Hard Maple, Hickory, Red Oak and Yellow Birch can all be found among its peaks and valleys. This mountain range is our main source of raw material, which is harvested by local workers in the various regions of the Appalachians.

At **Appalachian Flooring**, we are proud to provide North America with the finest quality, Canadian-made hardwood floors.

OUR MISSION

“To provide customers with the finest hardwood floors and the best customer service in the industry.”

We believe that a superior product starts with quality materials and quality people. That is why our experienced staff selects planks from the finest choice-grade hardwoods to make each floor. Principles such as continuous improvement and a drive for perfection allow us to provide every customer with the high quality floor that they deserve. That is why we manufacture each hardwood floor using state of the art machinery and apply strict quality control measures.

Thanks to these principles, the name **Appalachian Flooring** has become synonymous with superior quality products and fine Canadian craftsmanship.

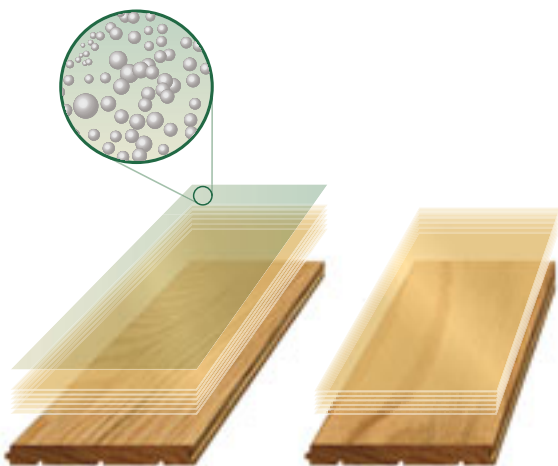


PROUD TO THINK GREEN

We take pride in being environmentally conscious. Thus, our manufacturing process is geared towards reducing our carbon imprint.

We have taken several steps to achieve this. This includes sourcing our raw materials locally to cut down on carbon-based fuel consumption. It also includes working to optimize the use of our natural resources. This is done by sourcing our raw materials exclusively from sustainable forestry operations and transforming our wood residue into energy which is used to kiln dry our green lumber.

We will continue to demonstrate our belief in ethical manufacturing practices. This will be accomplished through production optimization projects and investments in consumer and dealer education on product lifecycles.



**EVERSHINE™
TOP COAT**
Contains gloss and
abrasion-resistant
particles

**COMPETING
PRODUCTS
TOP COAT**
Contains only
gloss particles

Evershine™

BETTER LOOKING, LONGER LASTING

WHAT IS EVERSHINE™?

Evershine™ is a revolutionary finish exclusive to Appalachian flooring. It combines seven layers of polyurethane with the latest nanotechnology. Each individual layer of polyurethane is U.V. cured, in order to achieve maximum inter-coat adhesion strength. Aluminum oxide particles are then integrated directly into the topcoat. This innovative manufacturing process ensures superior resistance to wear-through.

We promise that our **Evershine™** finish will conserve its gloss longer than any similar product, and we back this promise with our **35 Year Limited Warranty** on wear-through.

THE EVERSHINE™ ADVANTAGE

Evershine™ offers enhanced protection for your floor. Although other finishes exist which also promise resistance to wear, their abrasion-resistant layer is usually applied beneath the topcoat. This means that the top layers of the finish remain susceptible to wear. This can result in your floor becoming noticeably dull in high traffic areas. The **Evershine™** advantage is that the abrasion-resistant aluminum oxide particles are in the very top layer of the finish, thereby protecting the original appearance of your floor.

Evershine™ allows our floors to be both beautiful and resilient. It has a phenomenal capacity to retain its gloss and resist wear-through, thereby preserving the original beauty of the floor. **Evershine™** will keep your floor better looking, longer.

HEALTHY AND HYPOALLERGENIC

Hardwood floors have always been a popular choice due to their non-allergen-retentive surface. Appalachian flooring has taken hardwood floors to an even higher standard of clean, thanks to **Ultra-Fresh™**. **Ultra-Fresh™** is an innovative additive included in our **Evershine™** finish. It prevents microbial-nature stains from forming on the surface of your floor, helping to ensure your home smells fresh and clean.

** Ultra-Fresh copyright Thomson Research Associates, Toronto, Canada.*

35 YEARS OF BEAUTY



We promise that your Appalachian floor will be beautiful in five years, in ten years, even in thirty-five years. We back this promise with our **35 Year Limited Warranty** on all our **Evershine™** prefinished hardwood floors. Whether you choose Prestige, Excel, Millrun or Antique grade wood, you will have peace of mind knowing that your floor is protected by both our warranty and our **Evershine™** finish.



Species

APPALACHIAN COLLECTION

Appalachian Flooring is proud to offer an extensive selection of hardwood species. As we deal in a wide array of Canadian, American and Exotic hardwoods we are sure to have a floor that you will fall in love with.

AMERICAN CHERRY

GRADES: Prestige, Antique and Colonial
WIDTHS: 2", 2 1/4", 3 1/4"



Warm and welcoming, American Cherry gives off a distinct aura of class. Freshly cut, the wood is of an orangey cast. However with exposure to sunlight, the tone of the wood will darken to a deeper, more pronounced reddish-brown color. This sensitivity to light is one of the many charming characteristics of Cherry wood and allows each and every American Cherry floor to evolve, over time, into a unique work of art.

BLACK WALNUT

GRADES: Excel and Colonial
WIDTHS: 2 1/4", 3 1/4"



Black Walnut is one of the most exclusive and distinctive wood species on the market. The rich brown tones of the heartwood are mixed with the cream colored highlights of the sapwood to create a very seductive blend. Combined with its tight yet pronounced grain, this color patterning allows a Black Walnut floor to complement virtually any decor.

AVAILABLE IN 15 COLORS

HARD MAPLE

GRADES: Prestige, Antique and Colonial
WIDTHS: 2", 2 1/4", 3 1/4" and 4 1/4"



The Canadian species "par excellence"! Sought for its uniform grain texture, light almost creamy color and high hardness rating, Hard Maple is the ideal choice for those searching for long-lasting beauty. Its pale tones increase a room's vibrancy and brightness while adding life to any modern decor.

HICKORY

GRADES: Milrun
WIDTHS: 2 1/4", 3 1/4"



Hickory displays the most character of any of our woods, due to the unique contrast between the smooth white and pinkish sapwood and the rich brown heartwood. One of the hardest and hardiest of the North American species Hickory is sure to please for years to come.

AVAILABLE IN 11 COLORS

RED OAK

GRADES: Prestige, Antique and Colonial
WIDTHS: 2", 2 1/4", 3 1/4" and 4 1/4"



Classic, time-tested and true, Red Oak is a solid choice. Widely esteemed for its distinctive grain and subtle reddish coloring, it lends warmth to any room and matures beautifully with age. Red Oak's stains penetrate deep into the wood resulting in warm, rich colors.

AVAILABLE IN 6 COLORS

YELLOW BIRCH

GRADES: Excel and Milrun
WIDTHS: 2 1/4", 3 1/4"



With its tight grain, cheerful golden hue and occasional intermixed reddish brown areas, Yellow Birch is the ideal solution for people looking to give a room a little more vibrancy and color. The lovely whirling pattern of the grain also adds to the vivacity of this species.



Species


EXOTIC COLLECTION

The species that make up this collection are specially chosen for their unique characteristics and stunning colors. Exotic woods' high hardness rating makes them ideal for use as hardwood flooring. Our exotic species are sure to intrigue you with their names, impress you with their durability and delight you with their beauty.

* In order to better serve your needs and due to limited supply our exotic hardwoods are sold in varying widths depending on availability.


WIDTHS: 2-1/4" , 3" , 3-1/4" , 4" and 5"

CUMARU – Prestige




Cumaru (Brazilian Teak) is an exceptionally dense hardwood with a tightly interwoven fibre pattern. Cumaru is also a beautiful wood, as it exhibits both a straight yet pronounced grain pattern as well as startling variations in color. Sections of dark brown, reddish brown and light brown are interspersed to create floors with wondrous color patterns, sure to attract and delight the eye.

IPE – Prestige




Ipe (Brazilian Walnut) is a beautiful wood with unique coloration that ages gracefully. Its greenish-brown coloring is set off by the pronounced wave patterns of its grain to yield visually stunning floors. The greenish brown tones fade with time, changing to a creamier brown. In addition to its natural beauty Ipe has a fire-resistance rating equal to that of concrete, as well as a very strong resistance to decay. These characteristics made Ipe the wood of choice to build Atlantic City's famous boardwalk.

NEW! Now available in stains! JATOBA – Prestige




The bark of Jatoba (Brazilian Cherry) is used by the indigenous people of Brazil to brew powerful love potions. Perhaps this is why it is hard to resist the natural appeal of this seductive wood species. Jatoba's attractive reddish coloring combined with its uniform straight grain yields floors that are remarkably consistent in their coloration and patterning.

SANTOS MAHOGANY – Prestige



The true emperor of hardwood flooring, it can only be described as magnificent. Its dark reddish brown mahogany tones are interspersed with lighter orangey brown areas to create an unparalleled and truly outstanding look.

TIGERWOOD – Prestige



The most exotic of the imported wood species, Tigerwood cuts a striking figure. With its predominantly orange to reddish brown coloring slashed by stripes of dark brown and black, it is impossible not to think of its namesake animal when looking at a Tigerwood floor... It almost seems to leap out at you.

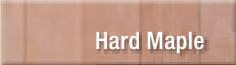


Wood Grades

All of our products are made from the same high quality wood. Therefore your choice of wood grade need only be based on your personal preference.

* The Colonial grade is not covered by any warranty explicit or implied.


PRESTIGE



Hard Maple



Red Oak



American Cherry

Our Prestige grade wood is an excellent choice for those who prefer floors that are more uniform in both color and tone. There is minimal color variation in this grade which results in very consistent stain colours when they are applied. Prestige grade floors represent the epitome of flooring perfection.

EXCEL




Black Walnut



Yellow Birch

Our Excel grade combines planks from both our Prestige and Antique grades of wood. Species such as Walnut and Birch present striking characteristics which make them ideal candidates for the excel grade.

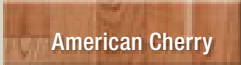
ANTIQUE



Hard Maple



Red Oak




American Cherry

As the name suggests, the Antique grade simulates the more varied look of a vintage hardwood floor. This classic product exudes warmth and old world charm. This is due to the presence of mineral streaks, as well as natural color variation between planks.

MILLRUN




Hickory



Yellow Birch

The Millrun grade showcases the true character of the species. Long and short planks, a high degree of color variation as well as the presence of character marks such as knots and mineral streaks give each Millrun floor a distinct look.


COLONIAL



Hard Maple



Red Oak



American Cherry

Colonial grade wood is a great choice for those who prefer a rustic look or are searching for a floor with lots of character. The planks in the Colonial grade are generally shorter and will have more color variation, as well as a higher percentage of character marks (such as mineral stains, knots and wormholes) than those found in our other grades. Thanks to this richness, every Colonial floor is a unique work of art.



Colors

It is by blending the right wood with the right color that your hardwood floor really comes to life. Since no two homes are truly alike, **Appalachian Flooring** is proud to offer you a wide variety of colors to provide you with the best fit for any setting or decor.

* All other species only available in a natural finish.

HARD MAPLE




Amaretto



Auburn



Cherry



Cinammon



Classic



Copper




Fawn



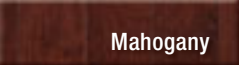
Hazelnut



Honey



Macchiatto



Mahogany



Moka



Sierra



Toffee



Walnut

RED OAK



Amaretto



Auburn




Brandy



Caramel



Classic



Espresso




Gunstock



Honey



Moka



Rosewood



Walnut

YELLOW BIRCH



Copper



Moka



Nutmeg



Paprika



Pecan

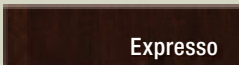


Walnut

JATOBA*



Camelot



Espresso





APPALACHIAN

OUR PLEDGE TO YOU

We realize that by choosing one of our floors, you are entrusting us with the beauty of your home. That is why we strive to produce the finest product on the market and provide the best customer service in the industry.

We offer a **Limited Lifetime Warranty** on the structural integrity of our products and a **35 Year Limited Warranty** on our **Evershine™** finish, which is present on our Prestige, Excel, Antique, and Millrun grade products.

Additional resources are available to help you with your purchase and installation. You can consult our **Evershine™ Brochure** for further information about our finish. You can also refer to our **Warranty, Care and Maintenance Guide** as well as our **Installation Guide** (which is printed on our boxes) for further tips and tricks. Our team of **Authorized Appalachian Flooring Distributors** will also be more than happy to help you. These experienced professionals will be able to answer all your questions and will be happy to address any concerns that you may have.

Please visit our website to download an e-version of any of our printed material or to obtain the contact information of the distributor nearest you.

www.appalachianflooring.com



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